

SUSHRUT MANGESHIKAR

Digital Product Designer

A Bengaluru-based digital product designer with over 8 years of industry experience. Currently contributing to the 0-1 journey of a travel-tech startup, while simultaneously building my personal brand.

PORTFOLIO: [Click Here](#) (Password will be shared with recruiters only)

WORK EXPERIENCE

FOUNDING PRODUCT DESIGNER

Rimigo (Viareel Travel Private Limited) (June 2025 - Present)

- The single-threaded owner of digital design, right from understanding business requirements, conducting research, ideating until UI & prototype dev-handoff
- Contribute to product development discussions and own Product KPIs and OKRs wrt. product engagement and retention
- Work closely with C-level team, engineers, customer success and marketing stakeholders
- Building the foundation for the design system & UI library for the web and mobile experience

SENIOR UX/UI CONSULTANT

Contractor/Freelancer (August 2024 - June 2025)

- **Notable Client:** The Good Bug
- Led end-to-end UX & UI while assisting brands on their 0-1 and 1-10 journeys
- Worked closely with Co-founders, Product Managers, Developers and other stakeholders
- Contributed to product strategy and devised the roadmap for rollout of design deliverables

UX STRATEGIST

Lights Out Studio (November 2021 - September 2023)

- Devised the end-to-end UX strategy for 0-1 and 1-100 startups in India & overseas
- Led projects on a UX front, working closely with Product Managers, Design Leads, UI Designers, Senior Stakeholders, while also mentoring Junior UX Designers
- Worked with brands in various industries including: Healthcare, Beauty, FinTech, Fitness and EdTech
- **Notable Clients:** Dezy, Cult Sport, PharmEasy, Smudg, Kachow, ALLEN Career Institute, Cosmix

SENIOR UX DESIGNER

Neiron India (subsidiary of DemandHelm Inc.) (March 2021 - November 2021)

- Led weekly product review meetings with stakeholders and senior developers to seek feedback and plan future sprints
- Conducted bug bash sessions with users and shared relevant UI and functionality feedback with developers until the product launch and beyond
- Worked closely with our graphic design team to align their work with our design guidelines

UX & UI DESIGNER

Neiron India (subsidiary of DemandHelm Inc.) (August 2019 - March 2021)

- Designed the end-to-end user experience of an enterprise software in the e-commerce space
- Provided end-to-end UX services, from initial user research and testing to iterative feedback for development
- Was the single-threaded owner of design for key product features and experiences
- Planned and designed components for a complete design system from scratch
- Synced daily with the CPO, CEO and Product Manager to discuss ideas and gain feedback on design projects
- Presented my findings and design deliverables during weekly product review meetings with stakeholders, senior developers and our services team

UX & UI INTERN

Headstrait Software (November 2018 - May 2019)

- Designed the structure and interfaces for capstone projects, which was integrated in the curriculum for aspiring software developers

UX/UI CONSULTANT

Contractor / Freelancer (June 2018 - August 2019)

- Working for clients in the consumer business, healthcare, finance & public service industries
- **Notable Client:** WIZENIUS - A marketing website for an investment banking mentoring institute (www.wizenius.com)

UX INTERN

Wolffkraft Design Studio (March 2018 - June 2018)

- Worked on 2 projects in which I was able to touch upon almost all aspects in the UX process
- Devised business strategy and product ideation concepts for the projects I worked on, which were further implemented into the design
- Conducted user research, persona development, user flows, information architecture, wireframing and visual design
- **Notable Project:** NURTURISE - A mobile app aimed at bridging the gap between dietitians and their clients

RESEARCH ANALYST (EXECUTIVE), CORPORATE FINANCE ADVISORY INTERNATIONAL

Deloitte Touche Tohmatsu India LLP (January 2016 - January 2018)

- Conducted financial due diligence of the profit & loss, balance sheet and cash flow statements for companies in multiple sectors across UK, Canada and Australia
- Worked on commercial due diligence tasks, which involved primary research, understanding key value drivers, analysis of company performance and development of strategic options
- Worked on projects that provide strategic, financial & corporate advisory services to global clients (UK, Australia and Canada) spanning a variety of industries
- **Notable Project:** Was involved with the design and development of an internal Real Estate database for the Deloitte UK (London) office. The project required data extraction from multiple sources, which was further curated into an excel spreadsheet. Planned the structure and layout of the front-end with the Data Analytics team, which was further sent for development

CERTIFICATIONS

GAMIFICATION - CREATING ADDICTIVE USER EXPERIENCES

Interaction Design Foundation (December 2021)

Earned the 'Top 10% in class' distinction.

USER RESEARCH - METHODS AND BEST PRACTICES

Interaction Design Foundation (October 2020)

Earned the 'Top 10% in class' distinction.

INFORMATION VISUALIZATION: GETTING DASHBOARDS RIGHT

Interaction Design Foundation (March 2020)

Earned the 'Best in class' distinction.

EDUCATION

M.COM (ADVANCED ACCOUNTING)

Jai Hind College, Mumbai, India

2015-2017

B.COM (ACCOUNTING & FINANCE)

M.M.K. College of Commerce & Economics, Mumbai, India

2012-2015

SKILLS

Competencies

Product ownership, Team leadership, Agile end-to-end design deliverability, Design Systems

Tools

Figma, Claude Code, Flinto and sound knowledge of HTML, CSS, JavaScript & React.js